



PAULETTE BROWN-HINDS, PHD

Director of Communications | MARCH HEALTHCARE DEVELOPMENT, LLC



EDUCATION:

PhD, English, 1998
University of California, Riverside

MA, English, 1992
University of California, Riverside

BA, English, 1990
California State University, San Bernardino

PROFESSIONAL EXPERIENCE:

Managing Partner
BPC MediaWorks, LLC

District Press Secretary
Congressman Joe Baca

Assistant Professor
Department of English
University of Cincinnati

Dr. Paulette Brown-Hinds has twenty-five years experience in community outreach and engagement, political organizing, and media strategy. She earned her PhD in English Literature with an emphasis in African-American Literature & Culture from the University of California, Riverside and has taught at various universities throughout the country including the University of Cincinnati, Pomona College, CSU San Bernardino, LaSierra University, University of Redlands, and UC Riverside. She has designed and implemented communications plans for a number of candidates, initiatives, non-profits, public, and private corporations. She has served as the director of the California Black Media since 2004, and in that capacity she has organized meetings with statewide candidates and initiatives, led all advertising initiatives, developed the organization's website, and CBM wire service. As an expert in ethnic media Dr. Brown-Hinds often participates in forums on ethnic media for various trade and academic organizations including: New America Media, West Coast Black Publishers Association, National Newspaper Publishers Association, the Aspen Institute for Communications and Media, and Columbia University's Graduate School of Journalism Diversity Workshops. She is a USC/Annenberg School of Communications Knight Digital Media Fellow.

EXPERIENCE:

As founder and Managing Partner of BPC MediaWorks, Dr. Brown-Hinds has designed and implemented a number of campaigns for government, non-profit, and corporate clients, including:

Siebert, Brandford, Shank & Co.
Governor Arnold Schwarzenegger
AT & T
The California State University
California Office of the Auditor
California Department of Insurance
California Department of Public Health
California Department of Consumer Services
Office of the First Lady Maria Shriver
First 5 California
Blue Shield of California
Research & Policy Institute of California

Sylvan Learning Centers
Fortune School of Education

Green Valley Institute for Village Empowerment
Controller Steve Westly