

## Jill H. Gordon

Jill Gordon is a health law and life sciences attorney representing hospitals, long-term care facilities, medical groups and other entities affiliated with the health care industry. Jill also represents a number of emerging growth companies in the medical device and biotech fields. She primarily counsels clients on transactional and regulatory matters including forming and operating joint ventures and other alliances; structuring mergers and acquisitions; entity formation and financing; and negotiating agreements such as physician contracts, leases, management arrangements and managed care contracts. In addition, Jill advises clients on physician self-referral (Stark law), anti-kickback, licensing and certification and other health care compliance matters.

### Practice Highlights

- Acts as lead attorney for providers and affiliated entities in transactions requiring strategic business planning and regulatory compliance, with particular expertise in hospital-physician joint ventures and other physician alignment transactions, RHIO/HIE formation, and long-term care facility sales, acquisitions and leasing arrangements
- Advises clients with respect to federal and state anti-kickback, physician self-referral (Stark law), licensing, Medicare and Medicaid certification, and other regulatory issues
- Serves as outside general counsel to health care providers, including advice in the areas of hospital-physician contracting, physician recruitment and physician practice sales and acquisitions, management contracts, managed care contracting, and space and equipment leasing
- Provides general corporate law counseling and advice, particularly with respect to entity formation, financing, and commercial contracts

### Presentations

"Opportunities from the Private Sector," Second National Accountable Care Organization Summit, Washington, D.C., 06.28.11

"Healthcare M&A in California: A Progress Report," MCOL Healthcare WebSummit, 05.20.11

"Preparing for Healthcare Reform: Accountable Care Organizations & Bundled Payments," Marsh Healthcare Practice CEO Roundtable, Los Angeles, 05.17.11

"ACO Legal Structure: Fitting the Pieces Together," The IPA Association of America Annual Conference, 03.31.11

"State Law Challenges for ACOs," AHLA Nuts and Bolts of Accountable Care: ACOs and Beyond, 03.29.11



**Jill H. Gordon**

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"Development of Accountable Care Organizations (ACO) and Other Changes in Government Program Reimbursement Under Health Care Reform: What is Your Hospital's Response?," Webinar sponsored by HFMA Southern California, 03.24.11

"Legal Issues Ahead for Medical Homes and ACOs," Third National Medical Home Summit, Philadelphia, 03.16.11

"2011 Health Care Regulatory and Compliance Update," J.W. Marriott at LA Live, Los Angeles, 03.01.11

"Engaging Physicians to Share Bundled Payments," Nebraska Hospital Association, Webinar, 01.10.11

### **Books / Publications**

"Catching up with...," Accountable Care News, Vol. 2, No. 7, June 2011

"Overview, Issues Raised, and Probable Controversies," Accountable Care News, Special Edition - ACO Regulations, April 2011

"Do the Right Thing: Can the ACO Reinvent the Payor-Provider Relationship?," The Healthcare Innovator's Forum, Vol. 1, No. 1, March 2011

"Hospital-Physician Alignment Strategies," California Hospital Association, January 2011

### **Professional & Community Activities**

- Accountable Care News, editorial advisory board (2011)
- American Health Lawyers Association, editor of the Physician Organizations Practice Group e-Newsletter (2007)
- California Bar Association, Chair, Health Law Committee of the Business Law Section (2010-2011); Vice Chair of Education (2009-2010)
- Legal Aspects of the Enterprise Task Force, Healthcare Information and Management Systems Society (HIMSS) (2008-2010)
- Learning Rights Law Center, Board Member and pro bono attorney (2008-present)
- Los Angeles County Bar Association, Health Law Section Executive Committee (2002-2010), member of the Health Law Section (1997-present)
- The Alliance for Children's Rights, pro bono attorney (2001-present)
- The Health Care Innovator's Forum, editorial advisory board (2010-present)

### **Jill H. Gordon**

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**Professional Recognition**

- Named as one of "America's Leading Lawyers for Business" in Healthcare (California) by Chambers USA, 2010, 2011
- Selected to "Southern California Rising Stars," Law & Politics and Los Angeles Magazine, 2004-2010
- Named as one among 12 recipients nationally, Nightingale's Healthcare News' Outstanding Healthcare Transactional Lawyers for 2004

**Education**

J.D., Washington University in St. Louis School of Law, 1996

M.H.A., Health Administration, Washington University in St. Louis School of Medicine, 1996

A.B., Liberal Arts, Sarah Lawrence College, 1991

**Admissions**

California, 1997

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