



## PAULETTE BROWN-HINDS, PHD

Director of Communications | MARCH HEALTHCARE DEVELOPMENT, LLC



### EDUCATION:

PhD, English, 1998  
University of California, Riverside

MA, English, 1992  
University of California, Riverside

BA, English, 1990  
California State University, San Bernardino

### PROFESSIONAL EXPERIENCE:

*Managing Director*  
BPC MediaWorks, LLC

*District Press Secretary*  
Congressman Joe Baca

*Assistant Professor*  
Department of English  
University of Cincinnati

Dr. Paulette Brown-Hinds has twenty-five years experience in community outreach and engagement, political organizing, and media strategy. She earned her PhD in English Literature with an emphasis in African-American Literature & Culture from the University of California, Riverside and has taught at various universities throughout the country including the University of Cincinnati, Pomona College, CSU San Bernardino, LaSierra University, University of Redlands, and UC Riverside. She has designed and implemented communications plans for a number of candidates, initiatives, non-profits, public, and private corporations. She has served as the director of the California Black Media since 2004, and in that capacity she has organized meetings with statewide candidates and initiatives, led all advertising initiatives, developed the organization's website, and CBM wire service. As an expert in ethnic media Dr. Brown-Hinds often participates in forums on ethnic media for various trade and academic organizations including: New America Media, West Coast Black Publishers Association, National Newspaper Publishers Association, the Aspen Institute for Communications and Media, and Columbia University's Graduate School of Journalism Diversity Workshops. She is a USC/Annenberg School of Communications Knight Digital Media Fellow.

### EXPERIENCE:

As founder and Managing Partner of BPC MediaWorks, Dr. Brown-Hinds has designed and implemented a number of campaigns for government, non-profit, and corporate clients, including:

The California State University  
California Office of the Auditor  
California Department of Insurance  
California Department of Public Health  
California Department of Consumer Services  
Office of the First Lady Maria Shriver  
First 5 California  
Blue Shield of California  
Research & Policy Institute of California

Siebert, Brandford, Shank & Co.  
Sylvan Learning Centers  
Fortune School of Education  
AT & T

Green Valley Institute for Village Empowerment  
Governor Arnold Schwarzenegger  
Controller Steve Westly