

Conference Agenda

Sunday, September 13

5:00 - 7:00 pm

WELCOME RECEPTION

Chopin Rooms 3 & 4

Monday, September 14

8:00 am

Registration and Continental Breakfast

8:30 am

Welcome and Introduction

The Latest Trends in Physician and Hospital Partnerships

Phil Dalton, President and CEO, Medical Development Specialists

8:45 am

What Lies Ahead? Hospital and Medical Group Collaboration

Robert Margolis, MD, Chairman and CEO, HealthCare Partners

Understand the challenges facing the future of medical groups, and look at creative solutions and success factors for medical group performance and growth.

9:30 am

Looking Inside the Kaiser Model

William Caswell, Senior Vice President of Operations, Kaiser Permanente

More and more physicians are joining Kaiser. Discover the success factors that are behind the largest medical group in the nation.

10:15 am

Networking Break

10:30 am

Choosing a Physician Hospital Alignment Model

Barry Wolfman, CEO, Providence Saint Joseph Medical Center

Jan Yergan, Vice President Strategy and Business Development, Providence Medical Center and Saint John Hospital, Sisters of Charity of Leavenworth Health System

Deborah Ettinger, Senior Vice President, Hollywood Presbyterian Medical Center
Healthcare leaders are implementing various alignment strategies including employment, joint ventures, foundations, MSOs, etc. Learn the key elements that lead to different decisions about integration models.

12:00 pm

Lunch

1:00 pm

The Perfect Storm – Developing Partnerships for a Model of Life Care Delivery

Don Ecker, Managing Member, March Healthcare Development

Phil Dalton, President and CEO, MDS

Phyllis A. Guze, MD, Acting Vice Chancellor for Medical Sciences and Dean of the School of Medicine at UC Riverside; Chair Emeritus, Department of Medicine, VA Greater Los Angeles Healthcare System;

Monte Perez, PhD, President Riverside Community College, Moreno Valley Campus

Constance Milton RN; PhD, Dean and Professor of Nursing, California Baptist University

Learn how community healthcare providers, a university medical school and entrepreneurs are working together to answer community needs for physicians and services by creating a unique destination medical campus.

2:00 pm

Networking Break

2:15 pm

The Future of Healthcare: Forming Multi and Single Specialty Medical Groups

Randy Schultz, ESQ, Polsinelli Shughart P.C.

Warren Kortz, MD., F.A.C.S. SurgOne, P.C.

Medical groups will be increasingly dominant. Learn how to increase market share in key service lines (orthopedics, cardiology, etc) through the formation and growth of groups.

3:15 pm

Obama Policy, Financial and Regulatory Issues Surrounding Hospital and Physician Integration

Shane Passarelli, Senior Vice President, Healthcare Finance Group, Inc.

Felice Loverso, PhD, President and CEO, Casa Colina Centers for Rehabilitation

Jill Gordon, ESQ, Davis Wright Tremaine

Eric Weissman, President, London & Pacific Capital Advisors, LLP

A panel of experts will discuss the current status of health reform, including changes in regulation, financing and reimbursement that may impact the success of hospital and physician integration and business development efforts.

Tuesday, September 15

8:00 am

Continental Breakfast

8:45 am

Building Physician Partnerships Through Specialty Services

Mark Ahern, CDO, Vantage Oncology, Inc.

Grow market share by securing physician participation in management arrangements with acute care hospitals. Understand the operating and financial models possible between hospitals, management companies and physicians.

9:30 am

Collaborating with Physicians to Become a Top 100 Hospital

Steve Moreau, CEO, San Antonio Community Hospital

Find out how a large non-profit community based hospital worked over a period of years to become a nationally recognized Top 100 Hospital, without an employment or integration model.

10:15 am

Networking Break

10:30 am

Building Successful Joint Ventures in the Midst of Healthcare Reform

Nick DeGennaro, Senior Vice President, Nueterra

Michael Arvin, Senior Vice President, Chief Development Officer, Methodist Health System

Learn, from a major Dallas health system and a national management company, how to drive growth through innovative ASC, hospital and other joint ventures in today's environment.

11:15 am

Effective Medical Staff Development Planning

Craig Beam, Senior Vice President, Medical Development Specialists

Widespread primary care and specialist shortages are driving hospitals and medical groups to aggressively compete to recruit and retain physicians. Learn how to properly conduct manpower planning within legal regulatory and financial constraints that lead to mutually beneficial physician partnerships and organizational success.

12:00 pm

Who Will Save Primary Care?

Kurt Mosley, Vice President of Business Development, Merritt Hawkins & Associates

Learn why the primary care workforce will make or break healthcare reform and understand the latest primary care compensation, recruitment and retention strategies.

1:00 pm

Adjourn